



MONTH TWELVE

Share your member story!
After 12 months of exploring we want to hear from you!

MONTH ELEVEN

Show your continued support for AORE: **Renew**, **invite people to join**, or give a **donation**.

MONTH NINE

Attend a **live session** or **watch a recording** in the Online Learning Library

MONTH TEN

Reach out to **nationaloffice@aore.org** with any feedback or questions you have on the association and/or your membership

MONTH SEVEN

Access your free copy of the Journal of Outdoor Recreation Education and Leadership (JOREL)

MONTH EIGHT

Consider how you might be able to give back to the association through **volunteer opportunities** - committee, action team, task force, project-based

MONTH SIX

Attend a **live session** or **watch a recording** in the Online Learning Library

MONTH FOUR

Review articles in AORE's **Newsroom/Blog**

MONTH FIVE

Review **AORE's Event Calendar** for industry events and AORE events coming up

MONTH TWO

Follow AORE on social media

MONTH THREE

Attend a **live session** or **watch a recording** in the Online Learning Library

MONTH ONE

Log into your **member portal**, ensure all your member information is correct; become familiar with how to access benefits.

Member Journey of Engagement

MAXIMIZE YOUR MEMBERSHIP



Team AORE is excited to watch you grow your career and network within the outdoor recreation and education space! We believe that you are the best person to advocate for yourself. Take the journey to become the most engaged member possible! Here is a checklist of items we recommend you do for growth. Complete them all and win a prize!

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- Ensure all your member information is correct
- Become familiar with how to access benefits

MONTH TWO

- Follow AORE on social media



MONTH THREE

- Attend a live session or watch a recording in the Online Learning Library

Session title, date, and time

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MONTH ELEVEN

Show your continued support for AORE:

- Renew your membership
- Invite someone you know to join AORE or to attend an education session
- Consider giving a donation or setting up a fundraiser

MONTH TWELVE

- Share your member story! After 12 months of learning and exploring the Association, we want to hear from you!

DATE OF COMPLETION _____